

## **LIANA STUPPLES**

### **Summary**

Liana Stupples connects people and nature. She is a motivational and facilitative leader with 25 years of international experience in sustainable development, organisational strategy, social change and communications. Her work crosses sectors; business, government and community, and disciplines; science, outdoor leadership and the arts, to make new things happen for a better world.



### **Liana's Key Skills**

- Motivational leader and change agent
- Accomplished communicator, particularly for community stakeholders
- Highly effective facilitator
- Creative and big picture thinker
- Experienced strategic manager in Business, Social Enterprise and Not for Profit/Community sector
- Extensive knowledge of environment and conservation issues and the processes that influence them both in the NZ and internationally
- Cross-disciplinary project manager
- Eco-psychology practitioner
- Outdoor Instructor
- Artist and song leader

### **Employment**

#### **Founding Director, Aratika: Insights Outdoors**

*Jan 2011 – Current*

Aratika provides facilitation, strategic advice and project delivery for organisational, community and personal development and the exploration of the relationship between people and nature. Aratika combines business approaches with the mediums of the natural environment, adventure and the arts to inspire innovative solutions to social and environmental challenges. Recent projects include:

- Launched Re-wild Yourself Aotearoa – a series of retreats and events and an online community for people exploring their connection to nature
- Designed an award winning public engagement display for the Department of Conservation public consultation on the review of the Paparoa National Park plan, with Sarah Wilson, Down2Earth consulting
- Designed and delivered a team building programme and developed a 5 year strategy for Reconnecting Northland – a pioneering large landscape conservation initiative by WWF-New Zealand and the Landcare Trust
- Provided research, stakeholder consultation and analysis for a Report for the Department of Conservation on the contribution of Project Jonah, with Sarah Wilson, Down2Earth consulting
- Created and piloted “experiences” in nature connection for specific non-traditional audiences e.g. older women, people with disabilities, teenage girls
- Piloted the first Gospel Choir in Arohata Women’s prison as part of an Arts Access programme with Shona McNeil
- Developed and delivered creative facilitation training for Greenpeace New Zealand

## **Curriculum Vitae**

### **National Co-ordinator National Environment Centre Collective**

Jan 2014 – September 2015

Set up a collective to unite 12-20 environment centres across the country, and created a new umbrella organisation of a significant scale and quality; Environment Hubs Aotearoa. This included the facilitation of the development of a three year strategy, financial model and communications – including brand and website which resulted in significant funding and stakeholder buy-in.

### **Board Director, Little Greenie Building Education**

2012 – 2015

LGBE was a social enterprise transforming the market for reasonably priced, high performance houses. Projects included designing and delivering Polytech builders training with youth in Otaki and securing significant funding for the building of a prototype affordable house. LGBE was commended in the 2014 ECCA energy awards.

### **Executive Director, The Hikurangi Foundation**

April 2008 – June 2011

Hikurangi (now Akina – the social enterprise incubator) was a national charity dedicated to helping Kiwis take action on climate change and sustainable development. It worked through creating practical and innovative cross-sector projects. As the founding director, Liana set up and developed the organisation with an annual income of \$500,000 and output of 25 projects and 45 key partners over the first 2.5 years. Projects supported which have set new precedents include Blueskin Energy, Auckland's Skypath, Little Greenie, and Twin Coast cycle trail.

### **Self Employed Strategy, Campaign and Communications Consultant, UK**

February 2006 - June 2008

Provided advice, training and services on issue and brand management, stakeholder relations, team building and strategy to a range of corporate, government and business clients including: Cambridge University Programme for Industry (including Corporate Leaders Group on Climate Change), Department for International Development, The Foreign and Commonwealth Office, ActionAid International, Save the Children UK, CAFOD, BOND, NCVO, Girl Guides International, Amnesty International, The Fairtrade Foundation, Traidcraft, The Global Movement for Children, Christian Aid, Concern Worldwide, The Network for Social Change, The Trade Justice Movement, The National Federation of Women's Institutes, RSPB, and Compassion in World Farming.

### **Policy and Campaigns Director, Friends of the Earth, UK**

1998 - February 2006

Responsibilities included

- Member of the Senior Management Team with lead responsibility for campaign and policy strategy and head of the largest department managing the managers of 10-12 interdisciplinary teams and key strategic projects
- Leader of high profile and successful campaigns including water and waste, genetically modified food, world trade, climate change, corporate standards and environmental justice. Represented the organisation at the highest level nationally and internationally including with media, business leaders, ministers, and funders
- Coordinator of International and European campaigns for Friends of the Earth International and Friends of the Earth Europe

### **Communications and Strategy Consultant, The Forster Company, UK**

July 1996 - 1998

Specialised in social and environmental issues, as part of the start-up team for a new business which provided strategy and communications advice and services to clients including The Body Shop, Thorntons, University of Bath, Sofa Workshop, Baygen Radio, and Save the Children.

## ***Curriculum Vitae***

### **Senior Conservation Officer, Department of Conservation, Nelson New Zealand**

*August 1995 - May 1996*

Provided expertise in planning, resource management, freshwater and marine ecology and community liaison.

### **Campaigner and Senior Campaigner, Friends of the Earth, UK**

*October 1990 - May 1995*

Lead Friends of the Earth's campaigns on water, waste, industry, and chemicals.

### **Environmental and Planning Consultant, Kinhill Engineers, Australia**

*April 1989 - April 1990*

Prepared environmental assessments and conducted community consultation.

### **Part time Freelance Consultant, New Zealand and Australia**

*1987 - 1989*

Projects included landscape assessments and surveys of national park users

### **Senior Microbiological Technician, Waitaki International, New Zealand**

*1985 - 1987*

Provided microbiological testing for the largest freezing works in NZ.

### **Other roles to finance under-grad study**

Included: Breakfast chef, Cat-gut cleaner, Shoe salesperson.

## **Qualifications**

- **Diploma in Outdoor Adventure.**  
Whitireia Polytechnic 2011
- **M.Sc. Natural Resource Management, First Class honours**  
Lincoln College, University of Canterbury, New Zealand. 1987-1988.  
A multidisciplinary course including resource ecology, economics and policy. Research project "Policy Strategies for the implementation of Agroforestry in NZ".
- **B.Sc. Botany and Microbiology.**  
University of Canterbury, New Zealand. 1983-1985

## **Other relevant training**

- Current informal study programme with mentor David Key, UK co-founder of the Natural Change programme and Ecopsychology Academic
- Telephone counselling Samaritans
- Computer packages (excel, word etc)
- Advanced First Aid (to PHEC level)
- Participative Appraisal
- Outward Bound (1985 and 2011)
- Media and Presentation
- Facilitation
- Negotiation
- Leadership
- Team management
- Project management
- Creative coaching
- Indian head massage
- Aerobics teacher
- Full clean drivers licence

## Curriculum Vitae

### Some Other Appointments

- Friends of Paekakariki Streams
- Scout Leader, Paekakariki Scouts and Venturers
- Song Leader, Kapiti Gospel Choir
- Judge, Kapiti Coast Greenest Street Competition 2011, 2012
- Judge, EECA Energy Awards – community section 2010, 2011
- Board member, People and Planet, UK 2006-2008
- Instructor, Family Fitness Hitchin, Hertfordshire 2005-2008
- Vice chair, the Trade Justice Movement, UK
- Chair, Friends of the Earth Europe Executive Committee
- Member, Friends of the Earth International Executive Committee

### Interests

Family. Singing. Sprint triathlon. Wilderness.

### Referees

(names of referees are available on request)

- **On facilitation:**  
*Liana is “Resourceful and creative and very well prepared – all details were covered. Ready for a Plan B or Plan C....Keeps everyone on task yet remained flexible and open to ideas and learning from participants. ...Ability to monitor, access, and summarize the outcomes of activities and sensitivity to the feeling of group and individuals. Overall she created and sustained an environment of trust and openness where it felt safe to share”*
- **On Re-wild Yourself retreat**  
*“I had the privilege of attending a Re-wild Yourself retreat in November with Liana. I left feeling wonder-filled, soul-filled.....truly full-filled. I learned of so many new, creative and inspiring ways of connecting much more fully with nature”.*
- *“Liana worked with WWF-New Zealand in 2015 as a consultant strategist to refine the implementation plan for a wide-ranging and complex ecological restoration initiative; Reconnecting Northland. With her rich subject experience and knack for corralling people and ideas, liana was able to quickly and comprehensively assimilate existing strategic material and plot a clear course forward. Using evidence and instinct, Liana spotted gaps and opportunities that the internal team could not have identified alone. This dedicated strategic attention has enabled the programme to focus on key drivers for change and direct resources more efficiently.”* Lee Barry, Former **Head of Conservation Projects, WWF-New Zealand**

### Contacts

Liana Stupples  
Paekakariki  
Mob 021 154 6034  
[Liana.stupples@gmail.com](mailto:Liana.stupples@gmail.com)  
Facebook: [rewildaotearoa](https://www.facebook.com/rewildaotearoa)  
Skype: Lianagale



Holdfast

Liana 2015