

## **LIANA STUPPLES**

### **Summary**

Liana Stupples connects people with their purpose. She is a motivational and facilitative leader with 30 years of international experience in, organisational strategy and development, creating environmental and social impact and communicating for change. Her work crosses sectors; business, government and community, and disciplines; science, outdoor leadership and the arts, to make new things happen for a better world. She has founded and led many businesses and organisations. Through her current company, Liana, she provides strategic insights and creates unique experiences that enable people and organisations to thrive.



### **Liana's Key Skills**

- Motivational leader and change agent
- Highly effective facilitator and learning experience creator
- Accomplished communicator
- Creative and big picture thinker who can work in fast-paced environments
- Experienced strategic manager in the Business, Social Enterprise and Not for Profit sectors
- Cross-disciplinary project manager
- Outdoor instructor
- Graphic facilitator
- Eco-psychology practitioner
- Artist and song leader

### **Employment**

#### **Founding Director, Liana**

*Jan 2011 – Current*

Liana (the company) provides facilitation, strategic insight and creative communications for organisational, community and personal development. Liana combines business approaches with the mediums of the natural environment, outdoor adventure and the arts to inspire innovative solutions to personal, organisational and social and environmental challenges.

Recent relevant projects include:

- **Creative Director** for creating a new visual identity for Buller Kawatiri District
- **Strategic Facilitation** for District Councils on their Long Term Plans – pioneering a facilitated approach to early stakeholder engagement, working with community, senior staff team and elected representatives (for example, Kapiti District Council, Hutt City Council)
- Design and delivery of **Participatory Public Engagement** programmes (for example, Department of Conservation Predator Free Strategy, Mid Central DHB, Department of Conservation National Park Plan consultation)
- Designed and delivering **Motivating Team Development Days**, workshop, huis and conferences for a range of clients (for example, Sustainable Business Council, Enviroschools Foundation, Community Foundations of Aotearoa, Environment Hubs Aotearoa)
- Diagnosis, development and delivery of **Bespoke Interventions on Leadership and Communications** to meet key challenges within organisations (for example, Pik Pok Ltd, Socialink Tauranga, Mana Communications)
- **Coaching for Strategic Leaders** through one-on-one facilitation to provide support and structure for leaders facing change and challenges. These sessions are done in a variety of formats; for

## **Curriculum Vitae**

- example in person on a walk in nature, or on-line with a sketch-note created to carry the picture forward (for example, Ernest Cook Trust, Ngai Tahu Iwi, Song Leaders Aotearoa)
- Working with **Iwi Organisations** to support strategy and building of capability in facilitation and leadership (for example Ngai Tahu Kaitiaki Programme, Ngai Tahu Aoraki Bound Programme, Tuia Rangatahi Leaders Programme)
  - Development of the Extraordinary **Facilitation Training Programme** enjoyed by a range of clients from government and social enterprise (for example, Department of Conservation, Environment Canterbury, Outward Bound)
  - Development of the Extraordinary **Visual Thinking Training Programme** which enables “non-artists” to use using sketching and other visual techniques for life and work. These sessions are delivered in person and online (for example, participants have been from Downer, MBIE, social enterprises, philanthropy, Ministry of Justice, NZTA)
  - Creation of Re-wild Yourself Aotearoa – **a series of retreats, trainings and events** and an online community for people exploring their connection to nature as a powerful route to personal development and wellbeing (clients have been teachers, outdoor educators, artists, coaches, mindfulness trainers etc)
  - Using **Graphic Facilitation skills** to create images, plans on a page, before and after visualisations etc as part of coaching and facilitation services (for example, Horewhenua District Council, Envirohub Bay of Plenty, WWF New Zealand)
  - Working for Government Agencies and others to create approaches and **Tools for Internal and external Communications**: (for example, the Ministry of Education, Sport New Zealand)
  - Developed **Liana’s Parlour of Natural Beauty** – an inter active installation in the form of a beauty parlour to explore the healing power of nature
  - Created **Paekakariki Pop-Up Wildplay** a community pop up nature playground as part of the Number Eight Wire week with Kapiti District Council
  - Piloted the first **Gospel Choir in Arohata Women’s prison** as part of an Arts Access programme with Shona McNeil

### **Founder and National Co-ordinator National Environment Centre Collective**

Jan 2014 – September 2015

Set up a collective to unite 12-20 environment centres across the country, and created a new national umbrella organisation; Environment Hubs Aotearoa. This included the facilitation of the development of a three year strategy, financial model and communications (including brand and website) which resulted in significant new funding and stakeholder buy-in. I have continued to support this organisation through work with the Board and facilitating their annual hui and strategy days.

### **Co-Founder and Board Director, Little Greenie Building Education**

2012 – 2015

LGBE was a social enterprise transforming the market for reasonably priced, high performance houses. Projects included designing and delivering Polytech builders training with youth in Otaki and securing significant funding for the building of a prototype affordable house. LGBE was commended in the 2014 ECCA energy awards.

### **Founding Executive Director, The Hikurangi Foundation**

April 2008 – June 2011

Hikurangi (now Akina – the social enterprise incubator) was a national charity dedicated to helping Kiwis take action on climate change and sustainable development. It worked through creating practical and innovative cross-sector projects. As the founding director, Liana set up and developed the organisation with an annual income of \$500,000 and output of 25 projects and 45 key partners over the first 2.5 years. Projects supported which have set new precedents include Blueskin Energy, Auckland’s Skypath, Little Greenie, and Twin Coast cycle trail.

## **Curriculum Vitae**

### **Self Employed Strategy, Campaign and Communications Consultant, UK**

*February 2006 - June 2008*

Provided advice, training and services on issue and brand management, stakeholder relations, team building and strategy to a range of corporate, government and business clients including: Cambridge University Programme for Industry (including Corporate Leaders Group on Climate Change), Department for International Development, The Foreign and Commonwealth Office, ActionAid International (international campaign manager), Save the Children UK, CAFOD, BOND, NCVO, Girl Guides International, Amnesty International, The Fairtrade Foundation, Traidcraft, The Global Movement for Children, Christian Aid, Concern Worldwide, The Network for Social Change, The Trade Justice Movement, The National Federation of Women's Institutes, RSPB, and Compassion in World Farming.

### **Policy and Campaigns Director, Friends of the Earth, UK**

*1998 - February 2006*

Responsibilities included

- Member of the Senior Management Team with lead responsibility for campaign and policy strategy and head of the largest department managing the managers of 10-12 interdisciplinary teams
- Leader of high profile and successful campaigns including water and waste, genetically modified food, world trade, climate change, corporate standards and environmental justice. Represented the organisation at the highest level nationally and internationally including with media, business leaders, Government Ministers, United Nations organisations and funders
- Coordinator of International and European organisations and campaigns for Friends of the Earth International and Friends of the Earth Europe

### **Communications and Strategy Consultant, Forster Communications, UK**

*July 1996 - 1998*

Specialised in social and environmental issues, as part of the start-up team for a new business which provided ethical strategy and communications advice and services to clients – now one of the most influential social issues agencies in the UK (for example, including The Body Shop, Thorntons, University of Bath, Sofa Workshop, Baygen Radio, and Save the Children)

### **Senior Conservation Officer, Department of Conservation, Nelson New Zealand**

*August 1995 - May 1996*

Provided expertise in planning, resource management, aquatic ecology and community liaison.

### **Campaigner and Senior Campaigner, Friends of the Earth, UK**

*October 1990 - May 1995*

Led effective national grassroots and legal campaigns on water, waste, industry, and chemicals.

### **Environmental and Planning Consultant, Kinhill Engineers, Australia**

*April 1989 - April 1990*

Prepared environmental assessments and conducted community consultation.

### **Part time Freelance Consultant, New Zealand and Australia**

*1987 - 1989*

Projects included landscape assessments and surveys of national park users

### **Senior Microbiological Technician, Waitaki International, New Zealand**

*1985 - 1987*

Provided microbiological testing for the largest freezing works in NZ.

## **Curriculum Vitae**

### **Other roles to finance under-grad study**

Included: Breakfast chef, Cat-gut cleaner, Shoe salesperson.

### **Qualifications**

- **Diploma in Outdoor Adventure.**  
Whitireia Polytechnic 2011
- **M.Sc. Natural Resource Management, First Class honours**  
Lincoln College, University of Canterbury, New Zealand. 1987-1988.  
A multidisciplinary course including resource ecology, economics and policy. Research project "Policy Strategies for the implementation of Agroforestry in NZ".
- **B.Sc. Botany and Microbiology.**  
University of Canterbury, New Zealand. 1983-1985

### **Other relevant training**

- Work with mentor David Key, Ecopsychology Academic
- Mental Health First Aid certificate
- Telephone counselling Samaritans
- Computer packages (Microsoft office, wordpress, social media platforms)
- Advanced First Aid (to PHEC level)
- Participative Appraisal
- Outward Bound (1985 and 2011)
- Media and Presentation
- Facilitation
- Negotiation
- Leadership
- Team management
- Project management
- Creative coaching
- Indian head massage
- Full clean drivers licence
- Beginning my te reo journey

### **Some Other Appointments and Roles**

- Committee member of Clean Streams Karamea, and Karamea Natural Burial Ground – 2023-
- Scout Leader, Paekakariki Scouts and Venturers 2011-2019
- Song Leader, Kapiti Gospel Choir, Karamea community singing 2011-2020
- Judge, Kapiti Coast Greenest Street Competition 2011, 2012. Judge, EECA Energy Awards – community section 2010, 2011
- Instructor, Family Fitness Hitchin, Hertfordshire 2005-2008
- Vice chair, the Trade Justice Movement. UK Board member, People and Planet, UK 2006-2008
- Chair, Friends of the Earth Europe Executive Committee. Member, Friends of the Earth International Executive Committee

**Interests** Being with my children. Singing. Drawing. Being in the outdoors.

**Referees** names of referees are available on request

### **Contacts**

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